

Business Storytelling

*The chance to **be heard** in your next big meeting or presentation.*

*An opportunity to **influence** decisions and **drive business** forward.*

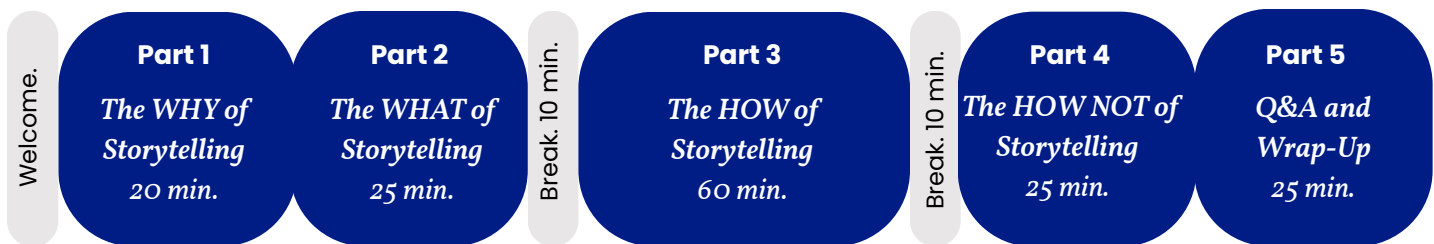
A moment to shape perceptions and make a lasting impression.

3-Hour Workshop Live Online or Onsite

In the professional world, every conversation, email, and presentation – whether to a client, team, or board of senior leaders – is a chance to leave a mark. But how are you going to captivate your audience? How are you going to connect with your targets? And how are you going to ensure that they'll remember your ideas?

Storytelling is a **powerful tool** to create **genuine connections** and deliver **memorable messages**. Discover how to craft your story and make an impact.

Workshop Journey



Includes: free 20-minute pre-workshop consultation | hands-on activities | participant materials.

Outcomes

- Understand the science behind storytelling.
- Learn how to use storytelling in daily and high-stakes situations.
- Get **hands-on step-by-step guidance** on how to craft great stories.
- Know what to avoid so storytelling doesn't backfire.
- **Engage audiences, connect, and influence. Be memorable.**



Dr. Elke Framson

- Founder Transatlantic Coaching & Training, LLC: one-on-one coaching & team training for international leaders and professionals:
 - Confident Presence in English
 - Sales Communication & Pitching
 - US Culture & Market
- ACI Certified Confidence Coach
- Stanford Continuing Studies Instructor

Workshop investment starts at \$720.

Reach out **today** to schedule your **free** 20-minute consultation!

eframson@transatlantic-coaching.com | **+1 (561) 990 9904** (call, text, or WhatsApp)