

Talking Success in the U.S.

Deep Dive into U.S. Culture and Communication.

For Leaders, Entrepreneurs, and Professionals Looking to

Advance their Career and Expand Their Business in the U.S.

4-Hour Live Workshop Online or Onsite

If you want to be successful in the U.S. and enjoy great working relationships with Americans, you have to be able to understand **what they do and say**, know **what they mean**, and **express your own ideas** with clarity and impact. Neither stereotypical “dos and don’ts” nor “pretty good English skills” are enough to get you there. In this specialist, expert-led workshop, you’ll gain advanced cultural insights and effective communication techniques for success in the U.S.

Curriculum

Welcome. 10 min.

Part 1

Deep dive into U.S. culture, customs, mindset, and expectations.
80 min.

Break. 15 min.

Part 2

Hands-on seminar on U.S. communication style with demos, practical activities, and action planning.
100 min.

Break. 10 min.

Part 3
Insights, Q&A, close
25 min.

Includes: free 30-minute pre-workshop consultation | hands-on activities | participant workbook.

Outcomes

- ✓ Better understand potential and existing U.S. stakeholders: partners, clients, team members.
- ✓ Avoid common cultural pitfalls, misunderstandings, and frustrations.
- ✓ Gain effective techniques for impactful conversations, negotiations, and presentations.
- ✓ Handle high-stakes situations in the U.S. with confidence.
- ✓ Improve cooperation, productivity, and results.
- ✓ Increase chances of career and business success in the U.S.

Workshop investment starts at \$760 for up to 4 participants.

Reach out **today** to schedule your **free** 30-minute consultation!

eframson@transatlantic-coaching.com | **+1 (561) 990 9904** (call, text, or WhatsApp)